



## Department of Digital Media



### Graphic Design Certificate of Achievement

Graphic Design Certificate of Achievement requires the successful completion of 7 required courses and 8 units of elective courses for a total of 28 units.

Graphic designers utilize color, visual design principals, and typography to develop messages that meet client and business objectives. This certificate focuses on developing foundation skills in creative and conceptual problem solving, critical thinking, technical proficiency and visual literacy. Upon completing this program students may continue advanced studies in graphic design or digital media fields (Bachelor's degree), or pursue entry level opportunities in graphic design production, front end web design, visual design and business communications.

#### REQUIRED COURSES:

DIGM 001 Digital Application Basic (3)  
DIGM 002 Introduction to Electronic Communications (3)  
DIGM 003 Introduction to Graphic Design (3)  
DIGM 004 Principles of Design (4)  
DIGM 011 Blogs and Site Development Wordpress (1)  
DIGM 086 Portfolio Planning and Review (3)  
DIGM 099 Introduction to Typography (3)

#### CHOOSE 8 UNITS FROM THE FOLLOWING ELECTIVES:

DIGM 014C Digital Illustration Illustrator (4)  
DIGM 22A Digital Video 1 (4)  
DIGM 025 Introduction to Internet Marketing (1)  
DIGM 025B Social Media Marketing (1)

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**Total Units 28**



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